

Roll No. \_\_\_\_\_

## ESSAY

Time Allowed: 3 hrs.

Max. Marks: 250

### Instructions to Candidate

- Both sections are compulsory.
- Attempt one essay from each section.
- Each essay carries 125 marks.
- Write each essay in about 1000-1200 words.
- After finishing the first essay, attempt the next on a fresh Page.
- Any page left blank in the answer-book must be crossed out clearly.

*(Examiner will pay special attention to the candidate's grasp of his/her material, its relevance to the subject chosen; and to his/her ability to think constructively and to present his/her ideas concisely, logically and effectively).*

Name Vikas Sangwan

Mobile No. [REDACTED]

Date 13.08.2017

Signature Vikas

1. Invigilator Signature \_\_\_\_\_

2. Invigilator Signature [Signature]

### Remarks

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## SECTION - A

1. Many men go fishing all of their lives without knowing that it is not fish they are after.
2. The material world is simply an expression of the mind.
3. The higher we are placed, the more humbly we should walk.
4. Sports and Competition do not build character; they reveal it.

## SECTION - B

1. Consumerism kills culture with overproduction and heightened sense of need, established by the marketing.
2. In the era of post truth fact depends entirely on the power of man who can fabricate it.
3. People 'over-produce' pollution because they are not paying for the costs of dealing with it.
4. There are not enough jails, not enough police, not enough courts to enforce a law not supported by the people.

The higher we are placed, the more humbly we should walk

A famous saying goes like,

"If you want to test a man's character,  
give him power" ✓

If we track back into the annals of the history we find all great men who are remembered till today had the noblest of the character and humbleness at its best. A few who couldn't withstand the taste of power were shattered by the revolutions.

Character and humbleness are wedded to Indian ethos. India has seen higher souls like Mahatma Buddha, Mahatma Gandhi, Mother Teresa, who despite very high status in the society, were one of the most humble personalities.

Kautilya in his 'Arthashastra' refers that a society is reflective of the character the king holds. A king who involves in luxurious livings, spends most of the time in his passions, would never stand the testing times.

In the ancient times, India has been generous to have great kings like Ashoka

Good  
grasp  
and  
under-  
standing

Remarks

who despite having the biggest empires was always available for the good of his people. He inducted his 'Dhamma' - code of conduct which preached tolerance, co-existence, compassion towards each other in the society.

If we quickly run-ups the Independence struggle, we come across great leaders like Dada Bhai Naoroji, Bal Gangadhar Tilak who sacrificed personal comforts to serve the common cause. Mahatma Gandhi was one figure who was revered by all. Despite his powerful role in the freedom struggle, he advocated the humblest of means - non-violence to achieve the goal of national freedom. It was only because of his belief in such non-violent methods which could pressurize the mighty imperial power.

The character of a person is reflected in his humbleness. We see find across various humble leaders, ~~who~~ institutions <sup>who</sup> have earned their name and not fallen prey to their higher stand in the echelons of the society.

Explain  
what is  
Humbleness

- it is  
being  
ethical  
without  
being  
concerned  
into  
power.

Remarks

Our late President A.P.J Abdul Kalam, grew up in a very modest childhood. He worked hard to become India's Nuclear Man. His humble dedication, integrity, compassion for the poor, made him the President of India. All along these times till his death he lived as a role model. He has impressed with his humbleness not only the present generations but many more to come. He believed that as a leader you become the guiding light for millions. And it is this <sup>responsibility</sup> what makes him stand the tests of Integrity, compassion.

In cinema, ~~we~~ leaders like Amitabh Bachchan, have maintained the dignity by upholding value system. He is a brand-ambassador of Swachh Bharat Abhiyan and is also associated with many social campaigns like "Darwaza Band", to promote toilet usage among rural women. These leaders have worked selflessly to utilize their stature to bring the change in the society.

In sports, India has produced

Remarks

great cricket players like Sachin Tendulkar who have remained humble throughout their lives and contributed back to the society.

In business, the largest Conglomerate, the "House of Tata's", is a living example who leads the list of business tycoons yet contributes back the most to the society. The virtues that company upholds are reflective of the character nurtured by their ~~forefat~~ founders.

Great Engineers like E. Sreedharan, M. S. Swaminathan - father of Green revolution, are revered by all for their thankless contributions to the Indian Society. Despite enjoying the highest status in their respective fields, they upheld the greatest of human values like compassion, dedication to their duty.

The values are not only confined to individuals but also the institutions.

humility  
of  
all  
kinds

Remarks

and the organisations they create. The bulwarks of Indian democracy - Supreme Court, Election Commission of India have always acted as role models for other institutions. The higher stature and respect these institutions enjoy is not only because of their higher structural order but also because of the inclusiveness, humbleness, justice these institutions uphold.

Even at the international level institutions like United Nations, World Health Organizations are respected all over. The non-profit motive behind the human good is reflective of the regard they command. Imperial and military groupings like NATO, SCO lack the basic human concerns and don't enjoy the same respect.

At home and society, as well; it is the humbleness and caring nature of father which guides the family and also shapes character of the

Remarks

Children. Parents form the first school for a child. It is only their value system through which she shapes herself. An arrogant father/mother will only produce a selfish child to the society. It is in this sense which highlights the need for humbleness as you rise in level.

On the flip side, we find a number of instances where the higher stature riding on the horses of ego has only faced his/her debacle.

We humans, who are the higher placed creature in the nature are a living example to it. We have mindlessly exploited our nature, polluted our environment and are today facing various challenges in form of climate change, erratic rainfalls, droughts. Nature expected us to be humble but our selfish interests have ignored environmental ethics. And now we are facing is fury.

Everything in history, polity,

give some examples after HSS para.

Human beings can be less cruel & more appreciative of the species



economy, reinforces the idea that whenever and whenever the powers misutilized it has led to debacle / revolutions.

Hitler is an interesting personality who misused his powers, disregarded the human values, had to see his fall in battle

of Waterloo. Colonial powers who enjoyed monopoly over different nations for many years despite their high-handedness could not get respect as they lacked basic human concerns. Same happened with Indira Gandhi.

As the world today is in more unrest both at home and outside, history calls for its reading. Leaders, Institutions should act more responsibly, humbly and inclusively.

The growing rhetoric, egonism needs to be checked and the humbleness, dignity, compassion be garnered. The higher placed as Gandhiji quoted, should act as trusteeship of faith everyone has shown in them. The higher order calls for responsible actions and not aggression.

57

125

Crisp  
ConclusionFormat  
is also  
good

- Remarks Your overall performance is very good. You understood the topic well & provided good content with good objectivity. You provided comprehensive issues & challenges.
- Use underlining to enhance the visual appeal.
  - You can use punchlines to increase the level of communication.

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*Remarks*

Consumerism kills culture with overproduction and heightened sense of need, established by marketing

"Need is the mother of all Inventions"

It goes appropriate with the progress humans have achieved through their scientific temper. But the unsatisfying quest, heightened needs have led our ways to greed. In the pre-Industrialization era, the greatness of a country depended on the rich culture it inherited. But in the globalized world today the GDP numbers determine the stature. The demon of consumerism has literally sent culture to a back seat and now mercilessly killed it.

Archaeological research indicates that Indus Valley Civilization and Mesopotamian civilization were the leaders of the world. They had superior architecture skills, numismatics, music and dance skills, advanced arithmetic and linguistic heritage. It was their refined war skills,

good  
introduction

The  
beginning  
of essay  
have  
effective  
communi-  
cation

Remarks

superior culture that gave them edge above the other contemporary civilizations.

Even in the ancient times, India - the land of golden sparrow, retained the superior standing owing to its rich culture. Indian handicrafts dominated the exports world over. The Sanskrit language profusely enjoys the status of <sup>being the</sup> most scientific language owing to its rich grammar and has also been recognised as most suitable for speaking computers due to rich verbose.

However in the modern times, things stand changed. The growing consumerism has thrown culture in the background. Our ancient art and culture, handicrafts, natakas, circus have been replaced by the modern forces of globalization like movie, shopping malls.

Handicrafts which earlier imbibed the love and hardwork of the skill man/women has been replaced by machine-made replica's and being sold

Nice  
Articulation  
of  
thoughts

Remarks

over Amazon, e-karte, flipkart. They ~~decorate~~ the walls of the houses but the culture (folk) which kept it live has been killed.

Even at society level, the culture of community gathering, shared kitchens has been replaced by online orders - pizza, pastas. The moments of care-share have been turned into likes dislikes on facebook, twitter. It is only the consumerist mindset which has disrupted social bonds of culture and has been replaced by virtual bonds over whatsapp, tinder, telegram etc.

The marketing mechanisms have further accelerated the change and have created an artificial sense of need. Usage of electronic products like Tablets, phones by kids have grown. It all starts with the artificial needs created by marketing, which publish unverified surveys citing improved cognitive skills, learning aptitude of children. But amidst

Advertising plays main role in creation of needs

Remarks

all these what is sacrificed. the value  
time children spend with grandparents. So  
 again the culture has to be sacrificed.

Schools have turned into e-schools.  
 More focus has gone in matching materialistic  
 standards while at the same time what  
 is sacrificed is the guru-shishya tradition.  
~~Value system, like respect for teachers has  
 declined and now.~~

Even at the economy level,  
 traditional and micro industries have  
 been replaced by big corporates. The  
 culture of social good has been replaced  
 by economic good.

At the family level, as well  
 the culture of savings <sup>is</sup> replaced by  
 the credit culture. Growing needs  
 have necessitated expenses more than  
 incomes. It has ~~not~~ created income  
 inequalities and created social tensions.  
 The culture of harmony and peace  
 in human minds has been corrupted.

Nice  
 Connect  
 to the  
 theme

Remarks

by the want of desires and evergrowing needs.

The culture of sustainable and subsistence agriculture have has given way to mechanized farming. Over exploitation by the big landlords of the smaller ~~or~~ farmers has disrupted agrarian culture in the rural areas.

The globalized forces of consumerism have disturbed agriculture patterns. Now more economic crops are grown compared to crops which are agronomically suitable crops.

The Environment as a whole is facing the repercussions of the ever increasing needs. Our forests stand cut, mineral reserves exploited, water and air polluted. The culture of harmony between man and nature is ~~massacred~~ killed. Our oceans have been drilled for want of more and more oil, fishers polluted and exploited for increased needs of

Remarks

market forces.

Despite all this, nearly 1 billion population stand deprived even of the basic needs. Nature when ruled by natural laws provided free lunch to all. But the heightened needs have deprived the weaker sections. Today we are producing more food than our needs but still one-third of our population sleeps hungry. Who is to blame?

Is it consumerism? Is it market forces? Is it the ever growing needs? The answer is No! We have made the market forces our masters and the marketing campaigns our rules. Today the human needs are not governed by necessities but by desires, wants.

The forces of globalization can't be painted all victims of the current state. In good faith, it has

• Assimilation of Culture

This portion should have been given a little bit more focus

Remarks



increased economic production, ~~has~~  
 help us by providing comforts of life,  
 integrated world into a common  
 thread via trade, helped trade  
 surplus across nations.

However the pure desire  
 for needs, ~~needs to be~~ driving our  
 destiny needs to be checked. Our  
 cultures needs to be kept intact,  
 preserved and protected. Market  
 forces should prosper culture, not  
annihilate. It is only then we  
 can manipulate the forces of consumerism  
 to the benefit of all and serve the  
 ultimate cause of human developments.  
 We must always remember -

"Consumerism is for humanism  
 Not humanism is for consumerism"

good  
 format  
 and  
 content  
 of  
 conclusion

- Structured, descriptive, relevant introduction & conclusion
- Nice Analysis and connect with the topic.

Grand total  
 57  
 125

Remarks

- You covered many dimensions. However you must improve your representation to fetch more marks.
- Improve alignment and use underlining to enhance visual of your essay

*Remärks*

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*Remarks*

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**GS SCORE**

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*Remarks*

*Remarks*

**GS SCORE**

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*Remarks*

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*Remarks*

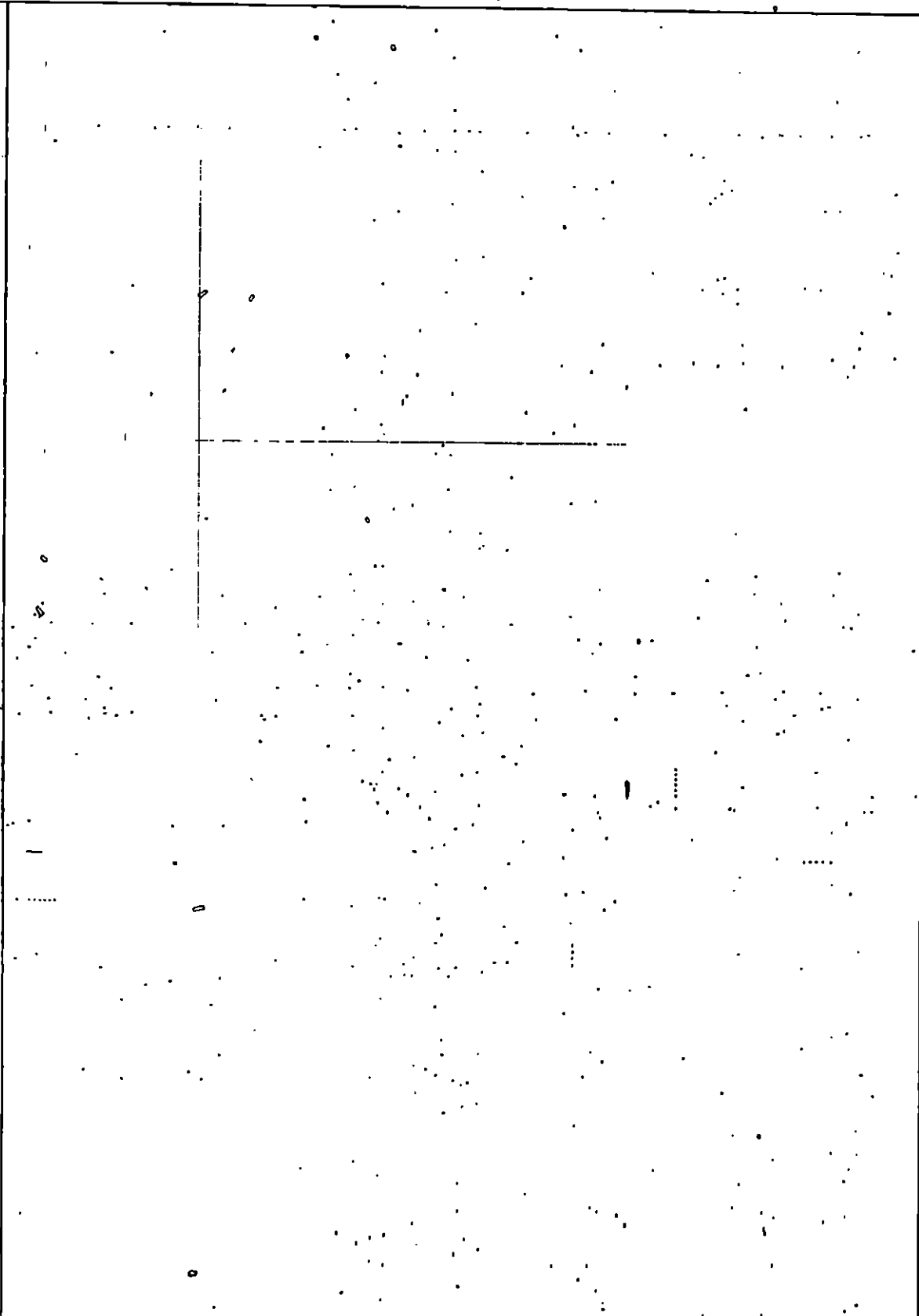
**GS SCORE**

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*Remarks*



*Remarks*



*Remarks*

8

8.


*Remarks*

**GS SCORE**

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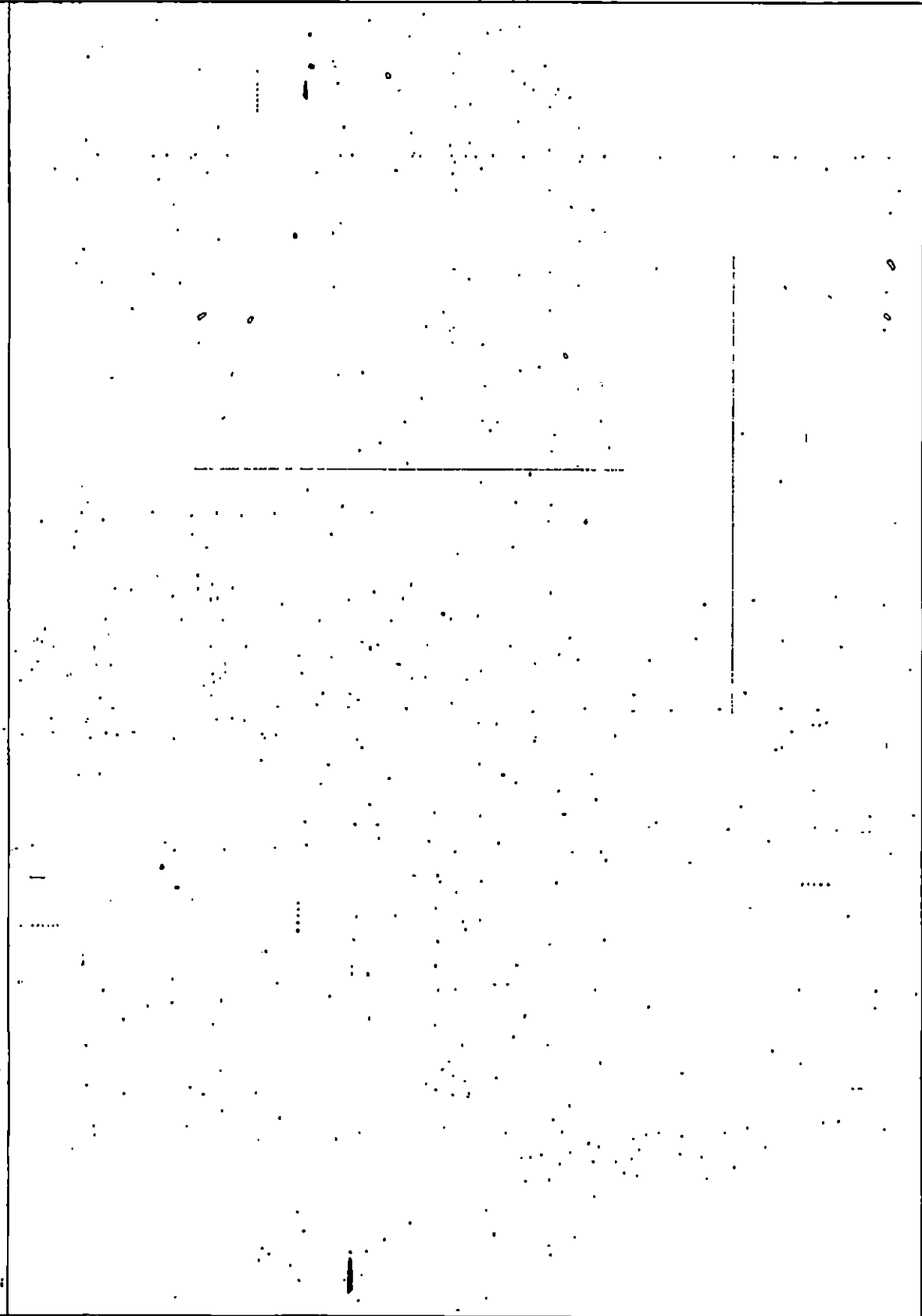
*Remarks*

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*Remarks*

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*Remarks*



*Remarks*

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*Remarks*



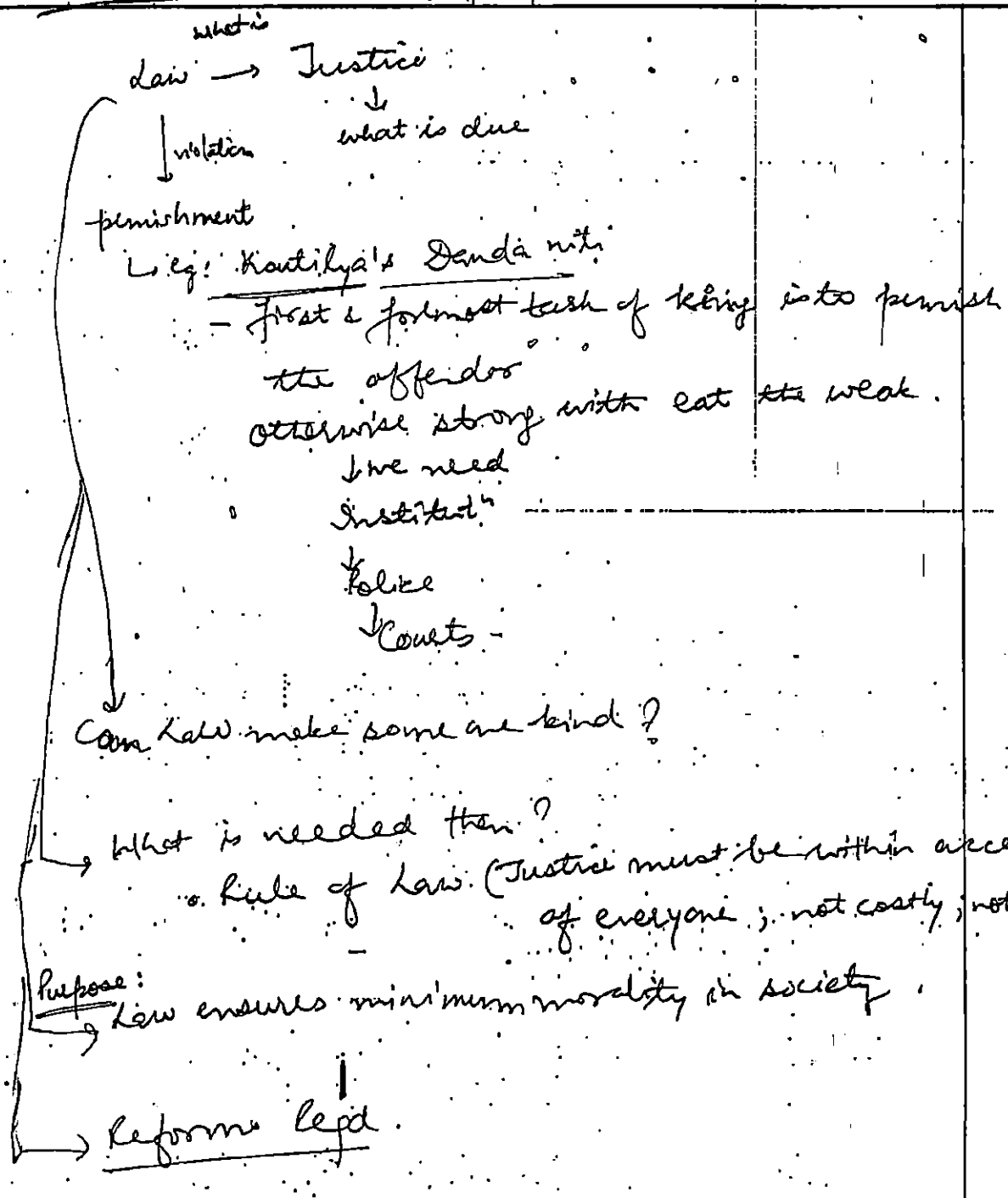
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*Remarks*

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*Remarks*

There are not enough jails, police, courts to support a law not supported by people.



Remarks-

Many men go fishing all of their ~~valuable~~ lives w/o knowing that it is not the fish they are after.

→ What exactly you want from life.

it is your perception & not some one else's.

→ People have gone for money, careers, power.

but not realized their wants / purpose  
(happiness??)

is it that what serves

• purpose, meaning, direction of life.

• Are our goals ours or exogenously determined.

• Not the wish we wanted. intended?

Sense of Pride

Fulfillment

Satisfaction

Remarks

Broadly this world

Material world is an expression of mind.

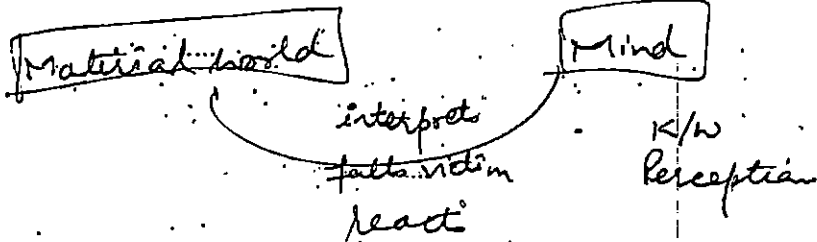
what we think we become.

Some people rise from ashes (determined on mind - perception)

Vershesh Kherani: he saw his life not as a billionaire's rather he looked for smile on people face through your values.

→ Everything that flows in world is through perception of our mind.

→ Reality has many steps for everyone.  
eg: a dog - maybe a partner  
- " a watchman  
- " who play around



Remarks

Sports & competition don't build character, they reveal it

① Sports & competition don't build char.

② Character :- what is it?  
Mental & Moral quality of individual.

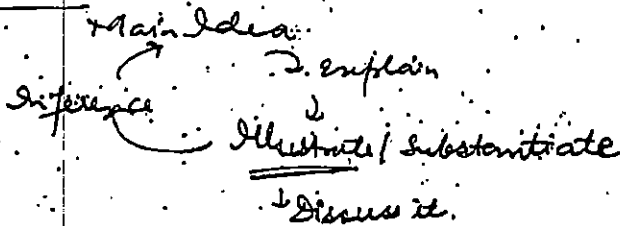
Values :- Team Spirit  
Respect  
Fair compet<sup>n</sup>  
Integrity  
Strategy

-ves  
Doping - Unfair means  
Arrogance  
Sexual harass.  
Corruption

Impact of Sports on Indiv,  
Society

Sports in world today : Industry of 600 billion \$

Dimensions



Remarks

Consumerism kills culture with overproduction and heightened sense of need, established by marketing

Society disrupt  
↳ Social bonds  
↓  
virtual bonds  
↳ Care concern  
↳ Less dislikes

Economic gadgets  
↳ Comforts  
↳ necessities

Education:  
↳ value based edu  
↳ Gurukul  
↳ western edu  
↳ mere focus on int'l. edu

History:  
↳ Culture:  
↳ Handicrafts → Malls  
↳ Notaks / Circus → Movie

Shared lunches (Community gathering)  
↳ Pizza Parties

Agriculture:  
↳ Disturbed agri pattern  
↳ globalization

Small manufacturing

Emison  
- fishing / aquaculture  
- disturbed ecosystem

Live! Overcame Great Depression  
Integrated world

Consumerism kills Culture. Is there any link b/w Con & Culture?  
Is it so?  
Along with Overproduction  
(Indianness)  
↓  
food habits  
clothing  
values

Remarks Marketing

Globalized world - Westernization Constructed as Modern  
- This homogenization has destroyed Indianness  
- Sweet replaced by choco.  
- Evils of corruption

Consumerism helps in  
↳ creates demand → emp  
Trade & Comm ← Globalist

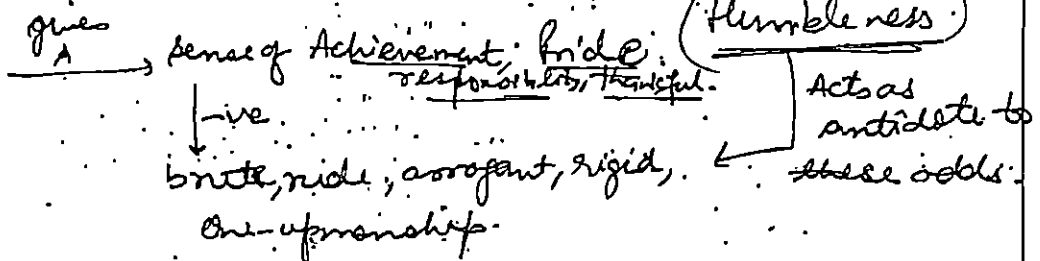
-ve → inequality reflection (overconsumption & wastage)  
Vulgar expression of wealth

The higher we are placed, the more humbly we should walk.



What takes at higher level  
 why humble: mother of all virtues

- features
- More power
  - More wealth
  - Networking
  - empowered



Remarks